Orders

Order / Rev:

106442

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Estimate:

976

Flight Dates:

09/12/12 - 09/21/12

Original Date / Rev:

09/10/12 / 09/25/12

Order Type:

GENERAL



KSNV

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

Billing Calendar:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Cash Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

Crossroads GPS

A35+

PLI₂

SELECT PRIORITY CODE

Revenue Codes:

Demographic:

Product Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 09/21/12 114 \$133,325.00 \$113,326.25 08/27/12

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	114	\$133,325.00	\$113,326.25	0.00
Totals	114	\$133,325.00	\$113,326.25	0.00

00:05:00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Start Of Order - End Of Order 100% Amy McCreary

Order Share Share Total KSNV 23% \$133,325.00 100% \$579,673.91 Market

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	41%	\$237,666.30
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$98,544.57
KTUD	1%	\$5,796.74
KVVU	17%	\$98,544.57
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$5,796.74

	Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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KSNV

Page 2 of 12

Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order#:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

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KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06851067

09/12/12 - 09/21/12

Product Desc:

Crossroads GPS

Estimate:

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KSNV

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Order / Rev:

106442

06851067

42

Advertiser:

Estimate:

Crossroads GPS

Alt Order #:
Flight Dates:

09/12/12 - 09/21/12

Product Desc:

Crossroads GPS

976

Inventory Code Break Start/End Time Ln Ch Start End Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show II 3rd Hr M-F Today Show II **TODAY SHOW II** Start Date End Date Spots/Week Rating Weekdays Rate ----F--Week: 09/17/12 09/23/12 \$900.00 0.00 E 26 KSNV 09/12/12 09/12/12 M-F Today Show III 4th BM 10am-11am \$450,001 :30 0.00 NM --W----\$450.00 Today 4th Hour **TODAY SHOW III** Spots/Week Start Date End Date Weekdays Rate Rating --W----09/16/12 Week: 09/10/12 \$450.00 0.00 E 27 KSNV 09/14/12 09/14/12 M-F Today Show III 4th BM \$450.001 10am-11am ----F--:30 0.00 NM \$450.00 Today 4th Hour **TODAY SHOW III** Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 ----F--Week: 09/10/12 \$450.00 0.00 E 28 KSNV 09/17/12 09/17/12 M-F Today Show III 4th BM :30 10am-11am M-----\$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$450.00 0.00 E 29 KSNV 09/18/12 09/18/12 M-F Today Show III 4th ISM 10am-11am :30 \$450.001 0.00 NM 1 \$450.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Rating Spots/Week Rate 09/23/12 Week; 09/17/12 \$450,00 0.00 E 30 KSNV 09/20/12 09/20/12 M-F Today Show III 4th RM 10am-11am :30 \$450.001 0.00 NM 1 \$450.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rate Rating 09/23/12 ---T---Week: 09/17/12 \$450.00 0.00 E 31 KSNV 09/13/12 09/13/12 Rachael Ray СМ ---T---11am-12pm :30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHEL RAY Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating ---T---Week: 09/10/12 09/16/12 \$325.00 0.00 E 32 KSNV 09/17/12 09/17/12 Rachael Rav CM 11am-12pm M----:30 \$325,001 0.00 NM 1 \$325.00 Rachael Ray RACHEL RAY Start Date End Date Spots/Week Weekdays 1 Rate Rating Week: 09/17/12 09/23/12 \$325,00 0.00 E 33 KSNV 09/19/12 09/19/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM --W----1 \$325.00 Rachael Ray RACHEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/17/12 09/23/12 ~-W----\$325.00 0.00 E 34 KSNV 09/21/12 09/21/12 Rachael Ray CM 11am-12pm ---F--:30 \$325.001 0.00 NM 1 \$325.00 Rachael Ray RACHEL RAY Start Date **End Date Weekdays** Spots/Week Rate Rating 09/23/12 ----F--Week: 09/17/12 \$325.00 0.00 E35 KSNV 09/12/12 09/12/12 Noon News CM 12-1230pm :30 \$425,001 0.00 NM 1 \$425,00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 \$425.00 0.00 E36 KSNV 09/14/12 09/14/12 Noon News CM 12-1230pm ---F--:30 \$425,001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 09/10/12 09/16/12 \$425.00 0.00 E 37 KSNV 09/18/12 09/18/12 CM 12-1230pm -T----:30 \$425.001 0.00 NM \$425.00

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln C	h	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
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NE	EWS 3	AT NO	ON nor prog										
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	k: 09/1		09/23/12	-T	1	\$425.00	0.00						
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		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
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				The Agenda 123	0pm								
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NE				program 7/30									
Man	<u>Star</u> k: 09/1	t Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325.00	Rating						
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L 40 10	OIV	03/12/	12 00/12/12	Days of our Lives		1230p-2piii		.50	'	φ425.00 I	O.OO INW	'	Φ42 0.
DA	AYS O	F OUR	LIVES no pr	ogram 7/30-									
144		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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DA	AYS O	F OUR	LIVES no pr										
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	k: 09/1		09/16/12	F	1	\$425.00	0.00						
E 45 K	SNV	09/18/	12 09/18/12	Days of our Lives Days of our Lives		1258p-2pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.
DA	AYS O	F OUR	LIVES no pr	ogram 7/30-	•								
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek; 09/1		09/23/12	-Т	1	\$425.00	0.00						
E 46 K	SNV	09/20/	12 09/20/12	-		1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.
D.	4VS ()	E OLIR	LIVES no pr	Days of our Lives ogram 7/30-	3	_							
137		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E47 K	SNV	09/13/	12 09/13/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325
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	•			The Doctors	-111	-j - j	• •	,		+01001	5.55 / HM	•	ψυΣΟ
TH	HE DO	CTORS	S no program										
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/		09/23/12	M	1	\$325.00	0.00			6005.001	0.00.131		*
∟49 K	SNV	09/19/	12 09/19/12		CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06851067

70001007

09/12/12 - 09/21/12

Product Desc:

Crossroads GPS

Estimate:

976

Inventory Code Ln Ch Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --w---\$325.00 0.00 E 50 KSNV 09/21/12 09/21/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM n \$0.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--\$325.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 The Doctors 2pm-3pm :30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT/ROMNEY COVERAGE] E 51 KSNV 09/12/12 09/12/12 Dr. Phil CM 3-4p -----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 0.00 \$450.00 E 52 KSNV 09/14/12 09/14/12 Dr. Phil CM 3-4p ----E--:30 \$450,001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Spots/Week Weekdays Rate Rating Week; 09/10/12 09/16/12 \$450.00 0.00 3-4p E 53 KSNV 09/18/12 09/18/12 Dr. Phil CM -T----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 -T----\$450.00 0.00 E 54 KSNV 09/20/12 09/20/12 Dr. Phil 3-4p CM ---T---:30 \$450.001 0.00 NM \$450.00 Dr Phil DR, PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ~ -- -- T -- -- --\$450.00 0.00 E 55 KSNV 09/13/12 09/13/12 NEWS 3 at 4 (1 HOUR)CM -30 \$700.001 0.00 NM 4-5pm \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week; 09/10/12 09/16/12 \$700.00 0.00 E 56 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM 4-5pm 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M----\$700.00 0.00 E 57 KSNV 09/18/12 09/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 -T----09/23/12 \$700.00 0.00 E 58 KSNV 09/19/12 09/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700,001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$700.00 0.00 E 59 KSNV 09/21/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ____ :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---F--\$700,00 0.00 E 60 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM 4~5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM)

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

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Ln Ch Start NEWS 4 AT 430P	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
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E 61 KSNV 09/13/12 0	09/13/12	NEWS 3 at 4 (1 h 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	T 00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
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E 62 KSNV 09/14/12 0	09/14/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	F 00 PM)	:30	1	\$700.001	0.00 NM	1 .	\$700.00
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E 63 KSNV 09/18/12 0	09/18/12	NEWS 3 at 4 (1 h		4-5pm (4:30 PM-5:0	-T 00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
	nd Date 9/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0,00						
E 64 KSNV 09/19/12 (09/19/12	NEWS 3 at 4 (1 h	•	4-5pm (4:30 PM-5:0	W 00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
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E 65 KSNV 09/20/12 (09/20/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	T 00 PM)	:30	1	\$700.001	0.00 NM	1	\$700 .00
	<u>nd Date</u> 9/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00				•		
E 66 KSNV 09/13/12 (09/13/12	M-F Early News M-F Early News	CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	nd Date 9/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00	,					
E 67 KSNV 09/17/12 0		M-F Early News M-F Early News	СМ	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	nd Date 9/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$1,200,00	Rating 0,00						
E 68 KSNV 09/19/12 (09/19/12	M-F Early News M-F Early News	СМ	· ···	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	nd Date 9/23/12	Weekdays w	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 69 KSNV 09/20/12 0	09/20/12	M-F Early News M-F Early News	CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200 .00
	nd Date 9/23/12	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.00						
E 70 KSNV 09/21/12 0			СМ	5-630p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	ind Date 9/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E71 KSNV 09/13/12 (M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1	\$1,300.001	0.00 NIV	1	\$1,300.00
	ind <u>Date</u> 9/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
E72 KSNV 09/14/12			СМ	630-7pm	F	:30	1	\$1,300.001	0.00 NN	1	\$1,300.00
JEOPARDY										l	

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc;

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

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Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rtg Type S		Amount
		2 09/14/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	art Date	End Date 09/16/12	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ E 73 KSNV			M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA			M-F Jeopardy		000 i piii	"	.00	1 \$1,000.001	0.00 (414)	r	ψ1,000.00
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E74 KSNV	09/20/1	2 09/20/12	M-F Jeopardy M-F Jeopardy	· CM	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA			107	0 (80/ 1	- .	5 ()					
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00		•			
			M-F Jeopardy	CM	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy		·			·			. ,
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09.		09/23/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L OF FOR	; ,	M-F Wheel of Fo		7-730pm		.50	1 \$1,500.001	U.OU MIVI	'	φ1,300.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/16/12	T	1	\$1,300.00	0.00					
E77 KSNV	09/14/1	2 09/14/12	M-F Wheel M-F Wheel of Fo	CM ertune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L OF FOR										
<u>Sta</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
			Face to Face w/	RaistonCM	730-758pm	T	:30	1 \$1,015.001	0.00 NM	1	\$1,015.00
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<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,015.00	Rating 0.00					
E 79 KSNV	09/18/1	2 09/18/12		СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	· 1	\$1,300.00
WHEE	L OF FOR	RTUNE	M-F Wheel of Fo	ortune							
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
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E 80 KSNV			M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	~-W	:30	1 \$1,300.001	0.00 N M	1	\$1,300.00
	L OF FOF art Date	RTUNE End Date	Weekdays	Spots/Week	Rate	Rating					
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E81 KSNV	09/21/1	2 09/21/12	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
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			Face to Face w/ Face to Face w/		730-758pm	W	:30	1 \$1,015.001	0.00 NM	1	\$1,015.00
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			Face to Face w/	RalstonCM	730-758pm	F	:30	1 \$1,015.001	0.00 NM	1	\$1,015.00
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	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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E 04 KONV	09/18/1	2 09/16/12		СМ	730-758pm	-T	:30	1 \$1,015.001	0.00 NM	1	\$1,015.00

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Part Californ Ca					<u></u>							
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Week: 09/17/12 09/23/12 F 1 \$1,100.00 0.00 E 94 KSNV 09/13/12 09/13/12 17be Tonight Show Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12T 1 \$750.00 0.00 Rate Rating Rating Spots/Week Rate Rating Spots/Week Part Rating Spots/Week Part Rating Spots/Week Part Rating Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00	NEWS	3 NIGHT	SIDE	WAT THOUSE OUT E	2101011							
E 94 KSNV 09/13/12 09/13/12 The Tonight Show CM 1135p-1237aT :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12T 1 \$750.00 0.00 E 95 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00												
TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12T 1 \$750.00 0.00 E 95 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00								:30	1 \$750.001	0.00 NM	· 1	\$750.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 T 1 \$750.00 0.00 E 95 KSNV 09/17/12 09/17/12 1 The Tonight Show Tonight Show CM 1135p-1237a M :30 1 \$750.001 0.00 NM 1 \$750.00 TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00				Tonight Show								
E 95 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00					Spots/Week	<u>Rate</u>	Rating					
Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00	Week: 09	/10/12	09/16/12	T	1	\$750.00	0.00					
TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00	E95 KSNV	09/17/	12 09/17/12		ow CM	1135p-1237	а М	:30	1 \$750.001	0.00 NM	1	\$750.00
Week: 09/17/12 09/23/12 M 1 \$750.00 0.00	TONIG	HT SHO	W W/ JAY L	ENO airs 1235								
												•
								:30	1 \$750.001	0.00 NM	1	\$750.00

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

976		
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Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show	V							
TONIG	HT SHO	N W/ JAY LI	ENO airs 1235								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	W	1	\$750.00	0,00					
E 97 KSNV	09/21/1	2 09/21/12	The Tonight Show Tonight Show	v CM	1135p-1237a	F	:30	1 \$750.001	. 0.00 NM	1	\$750.00
TONIG	HT SHO\	N W/ JAY LI	ENO airs 1235						1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/	/17/12	09/23/12	tor est tax tax	1	\$750.00	0.00					
		2 09/18/12	Tues PR 8-9p Tuesday Prime 8	C M -9pm	8-9pm	-T	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
The Vo		End Data	Monkdaya	Canta Minali	Dete	Detina					
<u>اع د</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					•
E 99 KSNV			Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
			Wednesday Prim	e 9-10pm	•			* *,,			7 1/200100
Am Got										٠	
Sta Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
			Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
2100 110111	00, 10,	2 00/10/12	Wednesday Prim		o ropin		.00	1 φ4,000.001	0.00 14101	'	ψ4,000.00
	t Talent		•	·							
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 09		09/23/12	Thurs PR 8-9p	1 CM	\$4,000.00 8-9pm	0.00	.20	4 62 200 204	0.00 NA	4	## 000 00
EIUI VOIVV	09/20/1	2 09/20/12	Thursday Prime		`o-ahm	1	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
THE O	FFICE/ P	ARKS & RE	C no program	• • • • • • • • • • • • • • • • • • • •							
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/23/12	T	1	\$3,200.00	0.00					
E102 KSNV	09/13/1	2 09/13/12	Thurs PR 9-10p Thursday Prime 9	CM P-10pm	9-10pm	T	:30	1 \$3,200.001	0.00 NM	0	\$0.00
SAVIN	G HOPE	6/7-7/26	Thaisday I fille .	5-1 0p m							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		. 09/16/12	T escription		\$3,200.00	0.00	0 f==lc=l== .=	Lavarilla Dai-	Dt., T.,		
	n <u>Date Ra</u> / 09/10/1		hurs PR 9-10p	<u>5.ar</u> 9-10	t/End Time pm		<u>Veekdays</u> ·Th		Rtg Type		
	resolved		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.10	P		,,,	.00(40,200.00)	0.00 /1///		
[PI	ROGRAN	A CHANGE]	PROGRAM CHAN	GE							
E103 KSNV	09/13/1	2 09/13/12	Thurs PR 10-11p		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
BOCK	CENTER	MANDOLANIA	Thursday Prime VILLIA- MS (OR	10-11pm							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating		•			
Week: 09		09/16/12	T		\$3,200.00	0.00					
E104 KSNV	09/20/1	2 09/20/12	Thurs PR 10-11p		10-11pm	- <u>-</u> T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
7001	051JE5		Thursday Prime	10-11pm		•			l		
	CENTER art Date	End Date	VILLIA- MS (OR <u>Weekdays</u>	Spots/Week	Doto	Datina					
Week: 09		09/23/12	<u>vveekdays</u> T		<u>Rate</u> \$3,200.00	Rating 0.00					
E105 KSNV			Fri 10-11p	СМ	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Friday Prime 10-	11pm	·						
		-no program		0		5 0					
<u>518</u> Week; 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$3,200,00	Rating 0.00					
E106 KSNV				CM .	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Friday Prime 10-		- · · · · · · · · · · · · · · · · · · ·	•				•	+21220,00
		-no program									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/23/12	Saturday Today	CM	\$3,200.00 7a-9am	0.00 s-	:30	1 \$625.001	0.00 NM	4	. \$605.00
LIOI RONV	00/10/	12 00/10/12	Saturday Today	OW	ra-salli	3-	.50	ι ψυζυ,υυ	O.OO (NIV)	ı	\$625.00
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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate: 976 **KSNV**

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Ln Ch Start End SATURDAY TODAY airs 4-		Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type Spo	ots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> 1 \$625.00	Rating 0.00					
E108 KSNV 09/15/12 09/15/12	Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	1 \$650.001	0.00 N M	1	\$650.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>K Rate</u>	Rating 0.00					
E109 KSNV 09/15/12 09/15/12	Wknd Jeopardy CM SAT/Jeopardy	630-7pm		:30	1 \$500.001	0.00 NM	1	\$500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>k Rate</u> 1 \$500.00	Rating 0.00					
E110 KSNV 09/15/12 09/15/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune	7-730pm	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>K Rate</u> 1 \$500.00	Rating 0.00			į		
E111 KSNV 09/15/12 09/15/12	Saturday Night Live CM Saturday Night Live		2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400,00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>k Rate</u> 1 \$1,400.00	Rating 0.00					
E112 KSNV 09/16/12 09/16/12		7a-8am	S	:30	1 \$750.001	0.00 NM	1	\$750.00
TODAY ON SUNDAY airs 4		b -1-	D-0					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Weel	<u>k Rate</u> 1 \$750.00	Rating 0.00					
E113 KSNV 09/16/12 09/16/12		8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS no prog	Meet the Press ram 7/8,7/29							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Weel	<u>k Rate</u> 1 \$3,000.00	Rating					
E114 KSNV 09/16/12 09/16/12		9a-930am	0.00 s	;30	1 \$500.001	0.00 N M	0	\$0.00
	News 3 Today				·			•
NEWS 3 TODAY/WKEND r Start Date End Date	Weekdays <u>Spots/Weel</u>	k Rate	Rating					
Week: 09/10/12 09/16/12		1 \$500.00	0.00	Ola a kalanna	Laweth Data	Dian Trunc		
<u>Spot Ch Date Range I</u> 1 KSNV 09/10/12-09/16/12 I		<u>rt/End Time</u> ·930am		Neekdays Sι		Rtg Type 0.00 NM		
Unresolved [PGM CHG = NBC SPC	ופדפר							
E115 KSNV 09/16/12 09/16/12		9:30a-10a	S	:30	1 \$500.001	0.00 NM	0	\$0.00
OLIDIO MATTURMO OLIOM	Chris Matthews SUN 9:30am					:		
CHRIS MATTHEWS SHOW Start Date End Date		k Rate	Rating					
Week: 09/10/12 09/16/12	~ ~ ~ ~ ~ S	1 \$500.00	0.00		5.	n. ~		
	<u>Description</u> <u>Sta</u> Chris Matthews 9:30AM SUN9:3	<u>art/End Time</u> i0a-10a	-	<u>Weekdays</u> Sι		Rtg <u>Type</u> 0.00 <i>NM</i>		
Unresolved [PGM CHG = 930PM]						,		
E116 KSNV 09/16/12 09/16/12	P. NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
NEWS 3: VEGAS INC.	~		D #					
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$2,400.00	Rating 0.00					
E117 KSNV 09/16/12 09/16/12	NFL Football CM	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
Sun Night Football								
Start Date End Date Week: 09/10/12 09/16/12		<u>k Rate</u> 1\$10,000.00	Rating 0.00		÷			
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Page 12of 12 Order / Rev: 106442 Advertiser: Crossroads GPS Alt Order #: 06851067 Product Desc: Crossroads GPS **KSNV** Flight Dates: 09/12/12 - 09/21/12 Estimate: 976 Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E118 KSNV 09/16/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE**

<u>Rating</u>

0.00

<u>Rate</u>

1 \$1,100.00

Start Date

Week: 09/10/12

End Date

09/16/12

<u>Weekdays</u>

Spots/Week

Totals 114 \$133,325.00